



# Connectivity for Retailers of All Types and Sizes

Keeping Up with Customer Expectations Starts with a **Rock-Solid IT Foundation**

Trends and customer expectations shift quickly – sometimes without warning. No matter what the “next big thing” is, reliable IT is always a safe bet for retail operations.

## Empowering retailers to stay connected and competitive

Every guest interaction is an opportunity to make an impression. From digital POS kiosks and endcap price-scanning devices to in-store content streaming platforms and app-based shopping experiences, retailers of all sizes have capitalized on the latest technologies to keep customers coming back for more.

That widespread adoption of the latest digitization platforms also means few industries are more acutely aware of the need for quality IT and networking solutions.

Segra provides retailers with physical storefronts and agile eCommerce operations with the connectivity services they need to delight shoppers and maintain a competitive edge.

## More than internet ...

- High-speed, dedicated fiber internet keeps your staff and devices connected with symmetrical speeds up to 100+ Gbps.
- Rock-solid digital defenses keep your entire network perimeter secure.



## Why Segra?

At Segra, we understand that winning in today’s business landscape requires more than just technology – it requires a strategic connectivity game plan, relentless agility and innovation, and a human touch.

We invest in our customers, our network and our people to deliver exceptional connectivity solutions and customer service that empower businesses to thrive.

Our local-market operating model means your whole team – from sales to network engineering to customer support – are all living and working in the communities they serve.

## Winning Solutions That Get You More



Internet



DDoS Protection



SD-WAN



Firewall



Hosted Voice

Let’s Create Winning Connections Together.

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