



Connectivity for Auto Dealers

The **Power and Performance** Auto Dealers Need From Their IT.

The automotive retail landscape is evolving. The buyer journey involves a mix-and-match series of digital and in-person touchpoints. Serving your customers and keeping OEMs happy starts with the right technology to run your operations smoothly.

Helping auto dealers stay connected and competitive.

Customer expectations are high, OEM requirements are demanding and the FTC Safeguards Rule has increased pressure on data privacy and security. Satisfying the various demands requires IT services that help dealerships move with agility and efficiency.

From high-performance fiber connectivity that moves at the speed of business to network security that helps keep threats out, Segra offers a wide range of connectivity solutions for dealerships of all sizes to add power and reliability to their IT strategy.

More than just internet ...

- DDoS mitigation protects your website from malicious traffic that bad actors could employ as a distraction for more serious attacks.
- High-speed connectivity ensures a smooth flow of data between departments and from your locations to vendors and OEMs with symmetrical speeds up to 100Gbps.
- Rock-solid network perimeter security defends against cyberattacks in real time, so your business and customer data are safe from harm.
- SD-WAN simplifies your ability to unite multiple locations on the same network for greater control, performance and cost savings.

Why Segra?

At Segra, we understand that winning in today's business landscape requires more than just technology – it requires a strategic connectivity game plan, relentless agility and innovation, and a human touch.

We invest in our customers, our network and our people to deliver exceptional connectivity solutions and customer service that empower businesses to thrive.

Our local-market operating model means your whole team – from sales to network engineering to customer support – are all living and working in the communities they serve.

Winning Solutions That Get You More



Internet



DDoS Protection



SD-WAN



Ethernet Access



Firewall



Hosted Voice



Let's Create Winning Connections Together.

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